Dr. George M. Ganz, President

Switzerland Mobility
Switzerland is the world leader in sustainable mobility for tourism, leisure and everyday life.
Partner-Network
Visits
2008: 1.1 Mio.
2009: 1.4 Mio.
2010: 2.3 Mio.
Infrastructure

- 22 national routes
- 147 regional routes
- 757 one-day stages
- 20,000 km of routes
- 100,000 signposts
- 560 info points
Game rules for route planning

**with** national coordination
- international routes
- national routes
- regional routes

**without** national coordination
- local routes
Economic benefit

250 – 400 Mio. € yearly

Daily trips / weekly trips
board, catering, equipment, public transport etc.
Conclusion: unique worldwide

- NMT partnership network
- NMT route network
- NMT signalization norms
- Interlinking of NMT with public transport
- NMT corporate design
- NMT uniform web information
- NMT uniform guidebooks
For further informations please contact:

www.switzerlandmobility.org

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