Summary points from 2010 THE PEP Symposium

Green and health-friendly investment and jobs in transport
New partnerships to achieve multi-sectoral objectives are possible and emerging: it can be done.
The source and type of initiative can vary: a range of entry points can be used, but comprehensive rather than piecemeal approaches are most effective.
A focus on (public and private) incentives is a promising type of approach offering sustainable political benefits
In the foreseeable economic situation, evaluation of multiple benefits and use of evidence is important to build systematic change and to convince funders.
A broad based framework approach helps to overcome problems of “scaling up” projects and transferability. The role of THE PEP and international organisations helps this.
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