Programme

International klima:aktiv mobil Conference / UNECE WHO THE PEP Transport Health Environment Pan European Programme

Eco-friendly mobility as an opportunity for businesses, cities and municipalities:

**klima:aktiv mobil 2020 – a model for success in Austria and an example for Europe**

Kick Off Workshop THE PEP Partnership Eco-Driving

23rd THE PEP Extended Bureau Meeting

24 – 26 February 2014, Vienna, Austria

Austrian Federal Economic Chamber

Wiedner Hauptstraße 63, 1045 Vienna

Conference languages: German and English, with simultaneous interpreting in German, English, French and Russian

Participation is free

The conference venue is easy to reach using Wiener Linien (Vienna Lines)

Register for the conference at: www.klimaaktivmobil.at/konferenz. Sign up now!
09.00 - 11.00 Welcome Reception and registration

11.00 Welcome and opening
• Andrä Rupprecht, Austrian Federal Minister of Agriculture, Forestry, Environment and Water Management
• Anna Maria Hochhauser, Secretary General, Austrian Federal Economic Chamber

11.30 Award Ceremony for companies, cities and municipalities as new klimaaktiv mobil project partners:
• Andrä Rupprecht, Austrian Federal Minister of Agriculture, Forestry, Environment and Water Management
• Anna Maria Hochhauser, Secretary General, Austrian Federal Economic Chamber
• Helmut Mödlhammer, President of the Austrian Association of Municipalities
• Thomas Weninger, Secretary General of the Austrian Association of Cities

12.00 Stakeholder dialogue: klimaaktiv mobil and THE PEP
Stimulating eco-friendly and healthy mobility 2020 in Austria and Europe

Input Statements:
• Marco Keiner, Director of the UNECE Environment Division
• Guénaël Rodier, Director of the Division of Communicable Diseases, Health Security & Environment at the WHO

Moderated panel discussion with
• Günter Liebel, Director General, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management
• Alexander Klacska, Chairman of the Division Transport and Logistics, Austrian Federal Economic Chamber
• Helmut Mödlhammer, President of the Austrian Association of Municipalities
• Thomas Weninger, Secretary General of the Austrian Association of Cities

13.00 – 14.00 Lunch buffet

14.00 Keynote speech: Challenges for transport and environment – looking ahead to 2030-2050
David Stanners, European Environment Agency

14.20 klimaaktiv mobil 2020 – strategies and main focuses:
Robert Thaler, Head of Division Transport, Mobility, Human Settlement and Noise Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management

14.30 – 15.15 How can companies benefit from climate-friendly and healthy mobility?
Measures, success factors, areas requiring action
Presentation of national and international examples of good practice and exchange of experiences
Chair: Stephan Schwarzer, Austrian Federal Economic Chamber
• Wiener Linien, Johann Richter
• Österreichische Post AG: Daniel-Sebastian Mühlbach
• REWE Group: Peter Breuss
• Nothegger Transportlogistik GmbH: Walter Steiger
• Kennisplatform Verkeer en Vervoer: Wim van Tilburg
• SONNENTOR Kräuterhandels GmbH: Gerhard Leutgeb

15.15 – 15.45 Coffee break

15.45 – 16.30 What can cities, municipalities and regions contribute to eco-friendly and healthy mobility?
Measures, success factors, areas requiring action
Presentation of national and international examples of good practice and exchange of experiences
Chair: Ingrid Höbarth, Climate and Energy Fund, Austria
• City of Graz: Robert Schmied
• State of Upper Austria: Andreas Drack
• Climate and Energy Model Regions, Austria: Christoph Wolfsegger
• Arnhem Nijmegen City Region: Reinbert Augustijn
• City of Parma: Gabriele Folli [invited]
• Sustainable Transport for Russian Cities / UNDP: Rimma Filippova

16.30 – 17.15 What role can active mobility play in improving health and fighting climate change?
Measures, success factors, areas requiring action
Presentation of national and international examples of good practice and exchange of experiences
Chair: Ekkehard Allinger-Csollich, State of Tirol
• City of Vienna: Martin Blum
• City of Moscow: Deputy Major Maksim Liksutov [invited]
• Institute of Labour, Medicine and Ecole (Georgia): Manana Juruli

17.15 – 18.00 International expert panel: What national and international framework conditions are required to promote eco-friendly and healthy mobility?
Chair: Robert Thaler, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management
• Ernst Lung, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management
• Brinda Wachs, UNECE
• Francesca Racioppi, WHO
• Vadim Donchenko, NIIAT (Russian Federation)
• Philippe Maler, Ministry of Ecology, Sustainable Development and Energy (France)
• Odette van de Riet, EPOMM

18.00 End of the first day

18.30 Travel by tram and electric-bus along Vienna’s famous Ringstraße to the evening reception (optional)
In cooperation with Wiener Linien (Vienna Lines)

19.30 Evening reception at the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management
25 February 2014

Parallel Session Meet Funding advice café with Speed Dating (Room 7) 23 THE PEP Extended Bureau Julius Raab Saal

10.00 – 12.45
Funding advice café with Speed Dating (Meeting Room 7, in German only)

Meet the practitioners and klima:aktiv mobil funding and specialist advice for new klima:aktiv mobil key funding options:
• Mobility management for companies and fleet operators: Markus Schuster
• Mobility management for cities, municipalities and regions: Marion Hiptmair, Werner Thalhammer
• Mobility management for leisure and tourism: Romain Molitor, David Knapp, Christine Zehetgruber
• Mobility management for youth mobility and schools: Cosima Pilz, Martina Daim, Angelika Rainer
• EcoDriving: Robin Krutak
• Electric-mobility: Peter Wiederkehr
• Promoting cycling: Martin Eder
• Promoting walking: Eva Mastny
• Funding programme: Wolfgang Löffler, Iris Ehrnleitner
• Mobility centres: Stephan Mauerer

Advice café: New offensive funding mobility in climate and energy model regions for managers and representatives of the climate and energy model regions

12.45 – 13.00
Conclusions and recommendations (Meeting Room 7)

13.00 – 14.00 Lunch buffet

14.00 – 15.15
Regional Networking Workshop for businesses and municipalities, Austrian platform for mobility centres (in German only) (Meeting Room 7)

15.15 – 15.30 Coffee Break

Kick Off Workshop and Practical Training Session: THE PEP Partnership EcoDriving Julius Raab Saal

25 February 2014

[Julius Raab Saal] Simultaneous interpreting in German, English, French and Russian

15.30 – 15.45
Opening
• Robert Thaler, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management
• Herbert Wiedermann, Austrian Federal Economic Chamber

15.45 – 16.30
Austrian EcoDriving Initiative – Measures Implemented and Lessons Learned
• Stefan Ebner, Austrian Federal Economic Chamber, EcoDriving Benefits for Companies
• Robin Krutak, Austrian Energy Agency
• Karl Karner, EcoDriving Mastertrainer, Eco Driving trainer certification scheme
• Niko Skarabela, Driving School, Good Practice of a certified klima:aktiv mobil EcoDriving school
• Christian Eder, CEO ÖBB Postbus Company

16.30 – 17.30
Round-table: Building THE PEP Partnership on EcoDriving – Goal, Elements and Outcome
Presentation and discussion of proposals for THE PEP Partnership on EcoDriving with THE PEP Member States
• Vadim Donchenko, NIIAT (Russian Federation)
• Yelena Yerzakovich, UNDP-DEF "City of Almaty Sustainable Transport"
• Nikolai Kharitoshkin, UNDP
• Robin Krutak, Austrian Energy Agency

17.30 – 18.00
Conclusions, Information for practical training day
Transfer to a traditional “Heuriger” tavern-style restaurant
In cooperation with ÖBB-Postbus GmbH

26 February 2014

Practical Training: THE PEP Partnership EcoDriving, ÖAMTC TrainingCentre Teesdorf

9.00
Transfer by postbus from the hotel to training centre Teesdorf
[Departs Hotel Stefanie and Schwedenplatz]

10.00 – 10.15
Welcome and introduction to EcoDriving Practice Day
• Franz Schönbauer, Austrian Motoring and Touring Club ÖAMTC
• Peter Wiederkehr, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management

10.15 – 12.30
Parallel training sessions, three groups switching over every 45 minutes
Group 1: Practical training in EcoDriving
Group 2: Demonstration EcoDriving ride with a bus
Group 3: Tests of E-vehicles

12.30 – 13.00
Training Feedback and Conclusions
• Robin Krutak, Austrian Energy Agency,
• Peter Wiedermann, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management

13.00 – 14.00
Lunch buffet
[Hotel Stefanie and Schwedenplatz]
In cooperation with ÖBB-Postbus GmbH