Objectives:

The first aim of this side event is to promote the Transport, Health and Environment Pan-European Programme (THE PEP) Partnership on Cycling, which was launched by the initiative of the Governments of Austria and France at the 4th High level meeting in Paris in April 2014. The overall goal of the Partnership is to develop pan-European Master Plan for cycling promotion and to support governments in the development of cycling promotion policies. Therefore, this event will help to raise awareness on THE PEP partnership on Cycling and invite countries to join the partnership.

The second aim of the side-event is to promote introduction of vehicles that are not run on combustion engines for example electric vehicles. Old diesel engines, for example, generate particulate matters emissions with heavy impacts on air pollution that can cause lung diseases. In high exposure areas, there is the need to set up efficient policy measures, aimed at replacing vehicles equipped with older engine technologies with new vehicles complying with the latest UN Regulations or at retrofitting the existing engines with appropriate emission control devices and after-treatment systems.

Date: 14-16 April 2015

Venue: E building, 3rd floor, Palais des Nations

Participants: The participants of the Commission meeting are invited to visit the exhibition during the coffee and lunch breaks. Visitors to the Palais des Nations and UNOG staff are welcome to visit anytime of the day.
**Opening:**  On 15 April on the second day of the Commission meeting, during the lunch break (13.00-14.00) the side event will be opened with remarks from:

- Mr. Roderick van Schreven, Chairperson of the UNECE Commission
- Mr. Christian Friis Bach, UNECE Executive Secretary
- Mr. Matthias Rinderknecht, THE PEP Chair
- Ms. Annette Gogneau, France, THE PEP Partnership on Cycling
- Mr. Robert Thaler, Austria, THE PEP Partnership on Cycling
- Ms. Leilani Münter, Race Car Driver
- Dr. Bernhard Ensink, Secretary General, European Cyclists’ Federation

**Activities:**

1. **Bike exhibition:** European Cyclists Federation (ECF) together with one of the bicycle industry supporters, Accell Suisse, will organise a demonstration of bikes. Different types of bikes from traditional to most recent innovative type of electric bikes will be presented at the side event.

2. **Bike sharing service:** Vélotheque ([http://velotheque.com](http://velotheque.com)) is a company based in Lausanne, which promotes the bike sharing service. They will present the bike sharing system and also mobile phone app, which is used to check the information on availability of bikes.

3. **Video screening:** Ms. Leilani Münter, a well-known race car driver and environmentalist from the US, who promotes environment and health-friendly fuel, will give a speech at the opening of the event, preceded by a video screening.

4. **Poster, roll up banner, publications:** The THE PEP secretariat will present posters, publications, roll up banner on THE PEP activities and photo slides.

Organizers of the side event will offer refreshments (sandwiches, soft drinks, water, coffee, tea) to the audience.