THE PEP Partnership on Promotion of Cycling

Status report

12th Session Steering Committee THE PEP
Geneva 20-11-2014
10. *Decide* to initiate the development of a pan-European Master Plan for Cycling Promotion, supported by guidelines and tools to assist in the development of cycling promotion policies at the national level. This new initiative will be undertaken within the framework of THE PEP partnerships;
THE PEP Partnership on Promotion of Cycling Launched at 4 HLM THE PEP in Paris April 2014
Scope of action
THE PEP Partnership on Promotion of Cycling

1. Strengthen and extend the existing network of cycling officers within the partnership ➔ organizational and professional background for all activities
2. Identify the topics to be dealt with on the pan-European level
3. Development of the pan European master plan
4. Sharing good practices within the network of cycling officers
5. Develop guidelines and tools to put the necessary actions resulting from the pan-European master plan into practice
Target groups

1. Member States (National cycling officers and/or National Cycling Representatives nominated by the member states)
2. European Cyclists’ Federation ECF
3. European Commission (relevant DGs)
4. International financing institutions (Worldbank, EIB, etc.)
5. European Bicycle Manufacturers Association
6. Other relevant international organisations (polis, EPOMM, etc.)
Current members of the partnership

- Austria
- Belgium
- Bosnia and Herzegovina
- Czech Republic
- Denmark
- Finnnland
- France
- Germany
- Hungary
- Luxembourg
- Portugal
- Serbia
- Slovak Republic
- Sweden
- Switzerland
- European Cyclists Federation ECF

Bold letters ....... Participated in 1st meeting in Paris
Normal letters.... Declared their interest to participate
Pan-European Master Plan for Cycling

**Main objective:** Promotion of cycling on the pan-European level

**Specific objectives:** Supporting joint action for integration of cycling issues
- in national and super-national (pan-European) policies
- In existing funding schemes of international financing institutions and pan European infrastructure plans

**Expected outputs:** Concrete measures and recommendations for EU, UNECE, WHO and national states (EU & Non-EU-members)
Main benefits resulting from Master Plan

- Raised/higher awareness of importance of cycling for economy, health and environment on the pan-European level
- Integration of cycling in pan-European transport policies and infrastructure planning
- Integration in/Access to international infrastructural investments and funding sources
- Provision of a supportive framework for development and implementation of national cycling policies and plans
- For the national cycling officers the master plan will be an additional back up from the political level to bring forward the topic of cycling in their countries and regions.
Master plan development process

1. **Preparation** phase: Definition of priority areas
2. **Elaboration** phase: Elaboration of inputs for priority areas + consolidation → draft master plan
3. **Negotiation** phase: Negotiation of draft master plan among THE PEP member countries
4. **Adoption** of master plan on cycling 5HLM Vienna
5. **Implementation** phase: Identification of projects and funds (continuous action after presentation of master plan)
1 Phase Definition of priority areas

• Workshop Brno 11-12 November 2014
  – Importance of priority areas for the partners
  – Discussion of possible partner contributions

• Draft priorities for master plan
  – Feedback from other members of the partnership
  – Questionnaire sent to relevant stakeholders on the national and transnational level

• Consolidation
1 Phase Definition of priority areas

1. Highlight benefits of cycling (HEAT)
2. Integration of cycling in planning processes (infrastructure, land use and urban planning)
3. Benchmarking (comparable information, harmonization of statistics)
4. National cycling policies (framework for the development and implementation of national cycling plans and strategies)
5. Improvement/Extension of cycling infrastructure and funding (e.g. Integration of cycling in infrastructure investment plans, access to European and international Funds)
6. Benefits through standardization (amendments to international agreements, technical standards regarding bicycles/electric bicycles)

First partner contributions defined: FR, AT, DE
Next meetings

• 3rd meeting along with the VELOBerlin (March 19\textsuperscript{th}/20\textsuperscript{th}, 2015)
• 4th meeting along with the Velocity 2015, Nantes (June 2\textsuperscript{nd}, 2015)

• 5th High Level Meeting of THE PEP, Vienna Austria 2019
Invitation to contribute to the Partnership

- In kind contributions and/or financial contributions
- Organisation of NCO/partnership meeting
- Provision of know-how and expertise
- Provision and undertaking of studies, surveys etc
- Financing national expert participation and contributions
- Financing specific activities and projects to be carried out together with interested Member States

Output depends on the input of commitment and resources of the Member States and partners!
Requests to the THE PEP Steering Committee

• Support of THE PEP Partnership on Cycling
• Feedback and Agreement on the progress report and timelines
• Feedback and Agreement on the priorities of work
• Motivation of Member States to participate and contribute
• Provide feedback on questionnaire
• Further facilitation and support by THE PEP Secretariat
Join THE PEP Partnership! Towards 5HLM THE PEP Vienna Austria 2019

Thank you for your attention!
www.thepep.org