



Ministry of Housing, Spatial Planning
and the Environment



The PEP relay race 'stafette'

Handing over
knowledge and experience on
cycling policy



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THE PEP relay race 'stafette', it's all about

Sharing knowledge, experience and practise to:

- encourage
- facilitate
- strengthen

implementation of sustainable mobility nationally and locally





Handing over: experiences on cycling policy

Why?

Benefits on:

- health and wellbeing
- environment: reduction PM, greenhouse gas, NOx, noise





Sustainable mobility: the gains

Dutch research:

- 78% of the mobility can be realized by cycling (46%), walking and public transport (city of Groningen)
- if realized everywhere in the NL this means **0.8-0.9 Mton CO2 reduction**





How do we make cycling attractive?

1. Get a bike:

Financially stimulate

- the purchase
- accessories (locks, rainwear) and insurance





How do we make cycling attractive?

2. Bike fast and easy

Ensure:

- good infrastructure
- fast and short connections
- (bike highways)
- connection to public transport





How do we make cycling attractive?

3. Bike safely:

Ensure

- Separate and well maintained bike lanes
- Adequate lighting (roads and bikes)
- Safe child seats, when transporting





How do we make cycling attractive

4. Hang on to your bike:

Provide safe parking places
(e.g. at home, at work & school
near shops and other facilities)





Getting the magic baton means:

Boosting your policy on
sustainable mobility
with international
sparkle and energy





So:

let's pass the magic baton
and start
the PEP relay race 'stafette'

