Promoting cycling in Almaty: a community initiative

VELOALMATY initiative group

Cycling in Almaty
- Almaty is biggest city in Kazakhstan – 2 mln. population and 522,000 cars
- Cycling season - 9-10 months a year, Inclination 2-3% in the center, compact city center
- Cyclists number has grown for last ten years >50,000
- Bicycle shops/rentals/services/events substantial growth

OUR VISION
- City with big transport/environmental problems to become bicycle friendly city

TAG LINE
- Ride your bike for yourself
- Ride your bike for the environment
- Ride your bike in Almaty
OUR MISSION
To provide an environment and culture where cycling is a safe, viable, and preferred mode of transportation in the Almaty city. This will be accomplished through:
- Encouraging the community through education to create a culture where cyclists and motorists interact safely
- Implementing fun and healthy bicycle programs
- Creating safe, connected, and easy to navigate bike routes
- Offering bike friendly public facilities

Encouraging the community, through education, to create a culture where cyclists and motorists interact safely
- Show via mass-media that cycling feasible, good and healthy
- Publish brochures “Be Aware – Cyclists on the roads!” (25,000), “Cyclist memo” (1,000)
- Conduct Safe Ride School sessions
- Develop a website that promotes cycling, create links to efforts in the community, allow input from the community through a forum and e-mail

Implementing joy and healthy bicycle programs
- Partner with the Almaty akimat, Almaty cycling club and Cycling Federation to establish and hold biking events in Almaty
  - Season opening/closing races
  - City Rides during season (two monthly)
  - Stage marathon and marathon
  - Kids’ race, drawing contest

Offering bike friendly public facilities, transit, and shops
- Promote bike paths that circulate through popular locations (first bike lane in Central Asia – 2.5 km)
- Install bike racks throughout the Almaty
- Help bike shops/rentals
- Provide connections to local cycling groups
Creating safe, connected, and easy to navigate bike routes

- Create bicycle network map
- Provide route maps

OUR CONTACTS

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