Bicycle tourism in Central Kazakhstan

Experience of ‘Nomadic Travel Kazakhstan’ company (Karaganda, Kazakhstan)

Bicycle tourism in Central Kazakhstan

Some figures and facts

- 6 people of permanent staff
- about 15 people of seasonal and ad hoc staff
- own fleet of bicycles and vehicles, outdoor equipment
- 175 tourist-days in 2011 (bicycle and non-bicycle tours together)
- strong ties with 15 homestays in the region

Bicycle tourism in Central Kazakhstan

Bicycle tours in the steppes of Central Kazakhstan (from 1 to 20 days)

- outdoor (tents, sleeping bags, etc.)
- homestay-based
- combined

Bicycle tourism in Central Kazakhstan

NABU (Nature & Biodiversity Conservation Union, Germany)
- Karaganda Regional Ecological Museum
- Avalon Historico-Geographical Society & Public Foundation
- other stakeholders, both local and foreign ones
Bicycle tourism in Central Kazakhstan

Homestay system in eco-sites of Central Kazakhstan

Current:
- Shabanbai Bi (Kyzylarai area)
- Ulytau, Taldysai (Ulytau area)
- Korgalzhyn, Sadyrbai (Korgalzhyn area)
- Kasym Amanzholov, Kent (Kent area)

Planned:
- Sarlyk (Ulytau area)
- Ortau (Ortau area)
- Pavlovka (Yereimentau area)

Typical homestay in Central Kazakhstan

about 50 villagers, involved into ecotourism

Bicycle tourism in Central Kazakhstan

more than 400,000 tenge of income for local communities in 2011

Typical landscape of a mountain oasis in Central Kazakhstan
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Bicycle city-tours in Karaganda

Bicycle tourism in Central Kazakhstan

1st rental centre in historical centre of the city
2nd rental centre will be opened in Spring 2012 in Yugo-Vostok district

Bicycle tourism in Central Kazakhstan

Clientele of the Company
- foreign tourists
- expats, living in Astana, Karaganda and Almaty
- local population

Bicycle tourism in Central Kazakhstan

Strong ties with NGOs ➔ mutual sustainability
- cooperation in city and regional bicycle events conduction
Bicycle tourism in Central Kazakhstan

Strong ties with NGOs ➔ mutual sustainability

- cooperation in office and equipment matters

Active members of the bicycle community – future guides

Thank you for your attention!

Photos by Alexandr Yermolyonok, Vitaliy Shuptar, Darya Komleva