Green and healthy jobs in transport

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The Amsterdam Declaration
Goals for 2009-2014

- Sustainable economic development
- Sustainable and efficient transport systems
- Reducing transport related emissions
- Safe and healthy modes of transport
Why transport in the green economy?

- Provides employment for more than 16 million people (in the European Union alone);
- Contributes 11% to EU GDP;
- Can champion the new global agenda of green economy by:
  - exploring new opportunities for job creations and economic development, while at the same time maximizing the possible gains for environment and health

THE PEP 2010 Symposium

- Discussed case studies on investments in "green transport" and possible effects on jobs
- Highlighted need for more clarity on what "green jobs" are in transport
- Pointed at the value added from THE PEP in looking at opportunities from policies that meet the demand for access and mobility while promoting health and environment
- Uncovered an interest from Member States to work together
LAUNCHED PARTNERSHIP IN ASTANA IN 2011 TO:

1. Stimulate a debate and a shared understanding;
2. Document the breadth of existing experiences in Europe and other parts of the world;
3. Analyse the potential of greening “old jobs” and creating “new green jobs” in transport and assess the impact of such approaches on the environment, health, transport and the economy;
4. Share and disseminate good practice;
5. Develop strategies and actions for stakeholders to implement Goal 1 of the Amsterdam Declaration.

Why a focus on walking, cycling and public transport?

- Consistency with THE PEP aims
- Great potential of multiple benefits

- Air pollution, noise, GHG emissions
- Energy consumption
- Congestion
- Land consumption
- Quality of the urban environment
- Social equity
- Physical activity
Green and healthy transport jobs (GHTJ): a *working definition* for THE PEP

In the context of THE PEP, GHTJ are defined as jobs that form part of a wider solution to climate change, helping to facilitate the necessary reduction in emissions whilst promoting goals of broader environmental improvement, health, well-being and equity.

Show cases for creating local green and healthy transport jobs
Proposed projects

1. Scoping: refined development of a background paper on the definition of the concept of “green and healthy jobs in transport” vis-à-vis existing concepts in relevant fields and recent relevant developments
   - USD 15,000 (staff and consultant, 1 expert meeting, publication), 6 months

2. Collection of case studies on active mobility, eco-driving and mobility management with potentially quantifiable economic impact, including job creation: call for and development of a more extended series of case studies in view of identifying “good practices”
   - USD 15,000 (staff and consultant, publication), 6 months
Proposed projects

3. **Quantification**: selection and analysis of a sub-set of case-studies on active mobility, eco-driving and mobility management in broader quantitative terms regarding their economic, health and environmental impacts (review of existing information and development and application of a new methodology to estimate the economic benefits)
   - USD 90,000 (staff and consultants, at least 2 expert consultation meetings, publication of results of assessment); 12 months

The Steering Committee may wish to

- consider the proposed projects for endorsement
- Prioritize and plan implementation in view of 4HLM
- invite Member States, experts and policy-makers to join this THE PEP Partnership, informing the secretariat of their willingness to do so by January 2013