More eco-driving
Less gas gazzling, GHG and costs

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Eco-driving Program Austria

- Launched in 2004 by the Austrian Ministry of Agriculture, Forestry, Environment and Water Management.
- Eco-driving is integral part of the Austrian klima:aktiv mobil program to promote climate friendly mobility.
- Eco-driving is backed as part of the packages of measures in the national strategies on energy and climate protection.

Main elements and activities of Austrian Eco-driving program:
- Training and Certification scheme of trainers and driving schools
- Eco-driving trainings for drivers in vehicle fleets (cars and vans, trucks, buses, trains, agricultural tractors)
- Eco-driving for learner drivers & implementation in driver education
- Awareness campaigns with eco-driving competitions
**Austrian Eco-driving Facts**

**Pioneer Project: Postbus Company - Results**
- training for 2800 drivers, 2100 busses, 3 years of monitoring
- 6.5% fuel consumption
- 2 Mio litres diesel p.a.
- 5000 tons CO2 p.a.
- € 2,8 Mio fuel costs p.a. saved

**Facts Eco-driving in Austria:**
- 980 Eco-driving trainers certified, 260 fleets were trained
- In total 20,000 training participants and 90,000 learner drivers p.a.
- 5-20% fuel saved per trained driver
- 20 Mio l Diesel, 50,000 t CO2, 400t NOx, 4t PM p.a.

**Lessons learned & Key messages**

1. Eco-driving can reduce fuels, costs and GHG and emissions, most successful with fleet drivers, but motivation of private drivers for personal eco-driving is a real challenge
2. For sustainable eco-driving feedback instruments in vehicles are essential, otherwise high risk for falling back into bad driving style
3. Eco-driving should not be an isolated measure but integrated in a package of mobility management (e.g. like in A klima:aktiv mobil), promoting together also alternative “eco-driving” modes like walking, cycling, public transport, car-sharing, e-mobility.

Co-operations like EU ECOWILL and THE PEP are very useful.