THE PEP Partnership – EU European Territorial Cooperation
Possibilities to develop projects to implement THE PEP

TRANSDANUBE
Sustainable Transport and Tourism along the Danube
ACCESS2MOUNTAIN
Sustainable Transport and Tourism in Alps and Carpathians

DI Robert Thaler
Federal Ministry of Agriculture, Forestry, Environment, Water
Head of Division Transport, Mobility, Settlements, Noise

TRANSDANUBE Objectives

>> Development of ‘Sustainable Mobility’ along the Danube including train, bus, bike and shipping traffic to facilitate the concept of sustainable tourism in the whole Danube region.

>> Improve accessibility of regions along the Danube along the river as well as from the river to the hinterland through sustainable mobility offers

>> Enhance environmentally sustainable and healthy mobility and stimulate the shift to environmentally friendly and healthy mobility systems
TRANSDANUBE – Objectives

>> Increase added value from tourism for regions along the Danube through mobility & tourism marketing packages

>> Raise awareness, knowledge and promotion for sustainable mobility and tourism

>> Highlight the benefit of sustainable mobility offers for the region as well as the realisation of pilot projects

TRANSDANUBE Key Projects facts

>> approved in the 4th call of South-East-Europe EU Territorial Cooperation

>> Lead Partner: Environment Agency Austria

>> 14 financing partners and more than 30 Associated Partner resp. Observer (e.g. Ministries)


>> Overall budget: ~ 2,5 Mio. Euro (Cofunding Rate 85%)

>> Co-funding: ~ 1,8 Mio. Euro ERDF, ~ 0,3 Mio. Euro IPA
TRANSDANUBE
EU Strategy for the Danube Region

>> EU Strategy for Danube Region endorsed by the European Council in 2011

TRANSDANUBE wants to contribute to

>> Priority 1b: To improve mobility and intermodality - rail, road and air

Action: To ensure sustainable metropolitan transport systems and mobility

>> Priority 3: To promote culture and tourism, people to people contacts

Target: Develop green tourist products along the Danube Region

>> no separate fund >> aligned with existing funds (ETC,...)

TRANSDANUBE – Key Projects facts

>> TRANSDANUBE is part of THE PEP Partnership:

+ Ministries of TEH in the Danube countries where invited by Austria to the project preparation and support its application

+ THE PEP served as bridge between regional and national level

+ THE PEP was a good impulse and support for the project development and succesful application

+ Ministries of TEH are now invited to join and support the project realization

+ THE PEP should act as platform to transfer the practical lessons learned to an essential input to THE PEP and its further development.
TRANSDANUBE – Partnership

| LP | Environment Agency Austria | Austria |
| ERDF PP1 | Danube Tourist Commission | Austria |
| ERDF PP2 | Regional government of Burgenland | Austria |
| ERDF PP3 | Bratislava Self-Governing Region Department of Strategy and project management | Slovakia |
| ERDF PP4 | West Pannon Regional and Economic Development Nonprofit Ltd | Hungary |
| ERDF PP5 | Bakony and Balaton Regional Tourism Nonprofit Ltd | Hungary |
| ERDF PP6 | Regional Administration of Vidin Region | Bulgaria |
| ERDF PP7 | Club Sustainable Development of Civil Society | Bulgaria |
| ERDF PP8 | The National Institute for Research and Development in Tourism | Romania |
| ERDF PP9 | The South-East Regional Development Agency International Cooperation, PHARE/Romanian Government Projects Implementation, ESF Projects Implementation Dept. | Romania |
| ERDF PP10 | Slovak cycle club | Slovakia |
| IPA-PP1 | Danube Office Ltd | Germany |
| IPA-PP1 | Danube Competence Center | Serbia |
| IPA-PP2 | Regional Agency for development of the Eastern Serbia | Serbia |
### TRANSDANUBE – ASP/Observer - national

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<thead>
<tr>
<th>Ministry/Agency/Office</th>
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<tbody>
<tr>
<td>Austrian Ministry of Agriculture, Forestry, Environment and Water Management</td>
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<td>Federal Ministry for Transport, Innovation and Technology</td>
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<td>Ministry of National Development Office of the Minister of State for Infrastructure</td>
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<td>Ministry for the Environment, Land and Sea</td>
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<td>Ministerul Dezvoltarii Regionale si Turismului</td>
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<td>Ministry of Environment, Mining and Spatial Planning of the Republic of Serbia</td>
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<tr>
<td>Ministerstvo dopravy, výstavby a regionálneho rozvoja Slovenskej republiky</td>
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### TRANSDANUBE – ASP/Observer - other

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<td>Municipality Neusiedl am See</td>
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<td>Veszprém County Council</td>
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<td>Hungarian Transport Administration</td>
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<td>Hungarian Tourism Private Limited Company, Regional Marketing Directorate Central Transdanubia</td>
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<td>County Council Tulcea</td>
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<td>Regional Development Agency Senec-Pezinok</td>
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<td>Regional Development Agency Komárno</td>
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TRANSDANUBE – Main Outputs & Results

>> Transnational State of the Art report on sustainable mobility in the Danube region (including good practice collection)

>> Common „environmentally sustainable mobility“ vision in the Danube region

>> Regional action plans

>> Improvement and creation of offers and infrastructure for sustainable mobility like cycling, boats, public transport connections

>> Digital map, presenting information about existing mobility- and tourism-offers

>> Soft mobility & tourism packages and regional marketing plans

TRANSDANUBE – Main Outputs & Results

>> Improvement of environment friendly and healthy mobility

>> Impulse for local and regional economy in particular tourism

>> Raised awareness of the benefits of sustainable mobility in tourism and fostering cooperation between stakeholders involved like public authorities, transport operators and tourism etc

>> Implementation of Pilot Actions

>> Agreement on follow-up activities

>> Input for policies and strategies at regional level as well as with the European Union – Danube Strategy

>> Contribution to the implementation of the Amsterdam Declaration and further development of THE PEP
TRANSDANUBE – next steps – main dates

>> Kick-Off-Meeting
December 10 – 12 in Vienna!

>> Mid-Tem-Conference
autumn 2013 in Bratislava

>> Final Conference
autumn 2014 in Belgrade

>> Website with all relevant information is under construction!
>> Approved in 2nd Call of ETC-South-East-Europe
>> Lead Partner: Environment Agency Austria
>> 12 Project Partners and more than 30 Observer
>> Project Duration: May 2011 – April 2014
>> Project budget: ~2,2 Mio. Euro, cofunded: 85% (ERDF)
Main Outputs

Transnational approach to implement sustainable accessibility, mobility and tourism between and in mountainous regions

>> Good practices in railway operations and multi-modal transport in mountainous tourist regions

>> Studies on the feasibility of intermodal routes, possible new offers and ticketing services, new integrated transport-tourist packages in model-regions

>> Communication strategies, marketing and awareness raising activities for sustainable tourist & mobility offers

>> Policy support for the definition of a Protocol on Transport to the Carpathian Convention

Achieved so far

>> Good practice collections finished

>> Pilot activities started

>> First draft of Transport Protocol of the Carpathian Convention

>> Mid-Term-Conference October 2012

Visit our website: www.access2mountain.eu
Impulse for trans-mountainous cooperation

>> Creation of co-operations as partnerships for implementation (visible results) between transport service companies, tourism operators, regional and local authorities, national parks, NGOs and environment businesses

>> Intense exchange between the Alpine and Carpathian macro regions and spreading good practice amongst mountainous regions in Europe

>> Contribution to implementation Alpine and Carpathian Convention as well as European and national objectives for sustainable tourism and mobility in other mountainous regions

>> Possible Cooperation with THE PEP Partnership

Important key for funding of transnational projects:
European Territorial Cooperation

>> 53 cross-border co-operation programmes – ERDF €5.6 billion

>> 13 transnational co-operation programmes – ERDF €1.8 billion

>> interregional co-operation programme (INTERREG IVC) + 3 networking programmes – ERDF € 445 Mio.
Future of EU Regional Cohesion and Funding Policy starts right now:

Future 2014-2020:

>> Now it’s the important phase of developing the strategies and the scope of the funding mechanisms for the new period for European Territorial Cooperation 2014-2020

+ ideas how to reform the cohesion policy
+ legislative proposals for cohesion policy adopted – under discussion (2012/2013)
+ changes of programme-areas still open
+ national strategies for implementation are now in preparation

Recommendation:
To ensure future co-funding possibilities of projects it is important that the priorities of THE PEP are mirrored in the strategic scope of funding schemes

Looking forward to successful project cooperations with THE PEP Partnership!
Thank you for your attention!