THE PEP Partnership on Promotion of Cycling
Progress report

Robert Thaler
Head of Division Mobility, Transport, Noise
Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management

THE PEP Side Event
66th General Assembly of UNECE
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THE PEP Paris Declaration 2014

10. Decide to initiate the development of a pan-European Master Plan for Cycling Promotion, supported by guidelines and tools to assist in the development of cycling promotion policies at the national level. This new initiative will be undertaken within the framework of THE PEP partnership.

Scope of action

THE PEP Partnership on Promotion of Cycling

1. Strengthen and extend the existing network of cycling officers within the partnership → organizational and professional background for all activities
2. Identify the topics to be dealt with on the pan-European level
3. Development of the pan-European master plan
4. Sharing good practices within the network of cycling officers
5. Develop guidelines and tools to put the necessary actions resulting from the pan-European master plan into practice

Current members of the partnership

- Austria
- Belgium
- Bosnia and Herzegovina
- Czech Republic
- Denmark
- Estonia
- France
- Georgia
- Germany
- Hungary
- Luxembourg
- Portugal
- Serbia
- Slovak Republic
- Sweden
- Switzerland
- European Cyclists Federation ECF
Pan-European Master Plan for Cycling

Main objective: Promotion of cycling on the pan-European level

Specific objectives: Supporting joint action for integration of cycling issues
- in national and super-national (pan-European) policies
- In existing funding schemes of international financing institutions and pan European infrastructure plans

Expected outputs: Concrete measures and recommendations for EU, UNECE, WHO and national states (EU & Non-EU-members)

Main benefits resulting from Master Plan

- For the national cycling officers the master plan will be an additional back up from the political level to bring forward the topic of cycling in their countries and regions.
- Get access to international funding sources
- Provide a framework for the development of national cycling policies
- Raised/higher awareness of importance of cycling for economy, health and environment on the pan-European level

Master plan development process:

1. Preparation phase: Definition of priority areas
2. Elaboration phase: Elaboration of inputs for priority areas + consolidation → draft master plan
3. Negotiation phase: Negotiation of draft master plan among THE PEP member countries
4. Adoption of master plan on cycling 5HLM Vienna
5. Implementation phase: Identification of projects and funds (continuous action after presentation of master plan)

Invitation to contribute to the Partnership

- In kind contributions and/or financial contributions
- Organisation of NCO/partnership meeting
- Provision of know-how and expertise
- Provision and undertaking of studies, surveys etc
- Financing national expert participation and contributions
- Financing specific activities and projects to be carried out together with interested Member States

Output depends on the input of commitment and resources of the Member States and partners!

Development process defined!

Nov 2014 - March 2015
March 2015 – Dec 2016
Jan 2017 - Dec 2018

www.thepep.org

Join THE PEP Partnership!
Towards 5HLM THE PEP Vienna Austria 2019

Thank you for your attention!