

Examples of European Commission activities related to health, transport and environment with special focus on obesity

Åse Fulke

Seconded National Expert

European Commission

Directorate Health and Consumer Protection

Unit Health Determinants



Focus on DG SANCO activities

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Strategy for Europe on Nutrition, Overweight and Obesity related health issues

- COM(2007) 279 final
- Brussels, 30.5.2007
- {SEC(2007) 706}
- {SEC(2007) 707}



The main elements of the strategy

An inter-sectoral vision

- Develop community actions to support Member States across range of sectors
- Challenge all stakeholders (public/private/NGO's) to take actions to counteract obesity
- Partnerships essential – these need to be developed at all levels
 - Continue to develop EU Platform
 - Encourage local multi-stakeholder networks
 - High Level Group adds Member State policy dimension to debate at EU level



Marshalling community actions towards

- **Better informing the consumer**, such as through better labelling on food products
- **Making the healthy option available**, such as making fruits and vegetables available to schools
- **Encouraging physical activity**, such as by encouraging community initiatives or by raising awareness of community funds to develop the physical environment to encourage walking/cycling and other forms of activity
- **Focus on priority groups and settings**, such as children and schools
- **Developing the evidence base to support policy making**, such as by carrying out research into behaviour change
- **Developing monitoring systems**, such as by working with the WHO to identify effective local actions



Developing a physical and social environment encouraging physical activity

- Support of sustainable urban transport actions through cohesion policy, CIVITAS and the Intelligent-Energy Europe programme,
- The European Commission published a Green Paper on urban transport in 2007
- The Commission also published a White Paper on Sport aimed at putting forward proposals to boost participation rates for sport in the EU and to extend the sport movement to include physical activity more generally



Areas for policy developments

- Health and Consumers - Food Safety: Food Labelling and Health and Nutrition Claims - **ongoing**
- Agriculture: School Fruit Scheme – **in place**
- Information Society – Audiovisual Media Services Directive **in place - ongoing**
- Research: Research projects in food, nutrition and health - **ongoing**
- Transport: Clean Urban Transport – **Activity plan under development**
- Regional Policy European regional development fund (ERDF) - **ongoing**
- Education and Culture - Guidelines on Physical activity. – **in place**

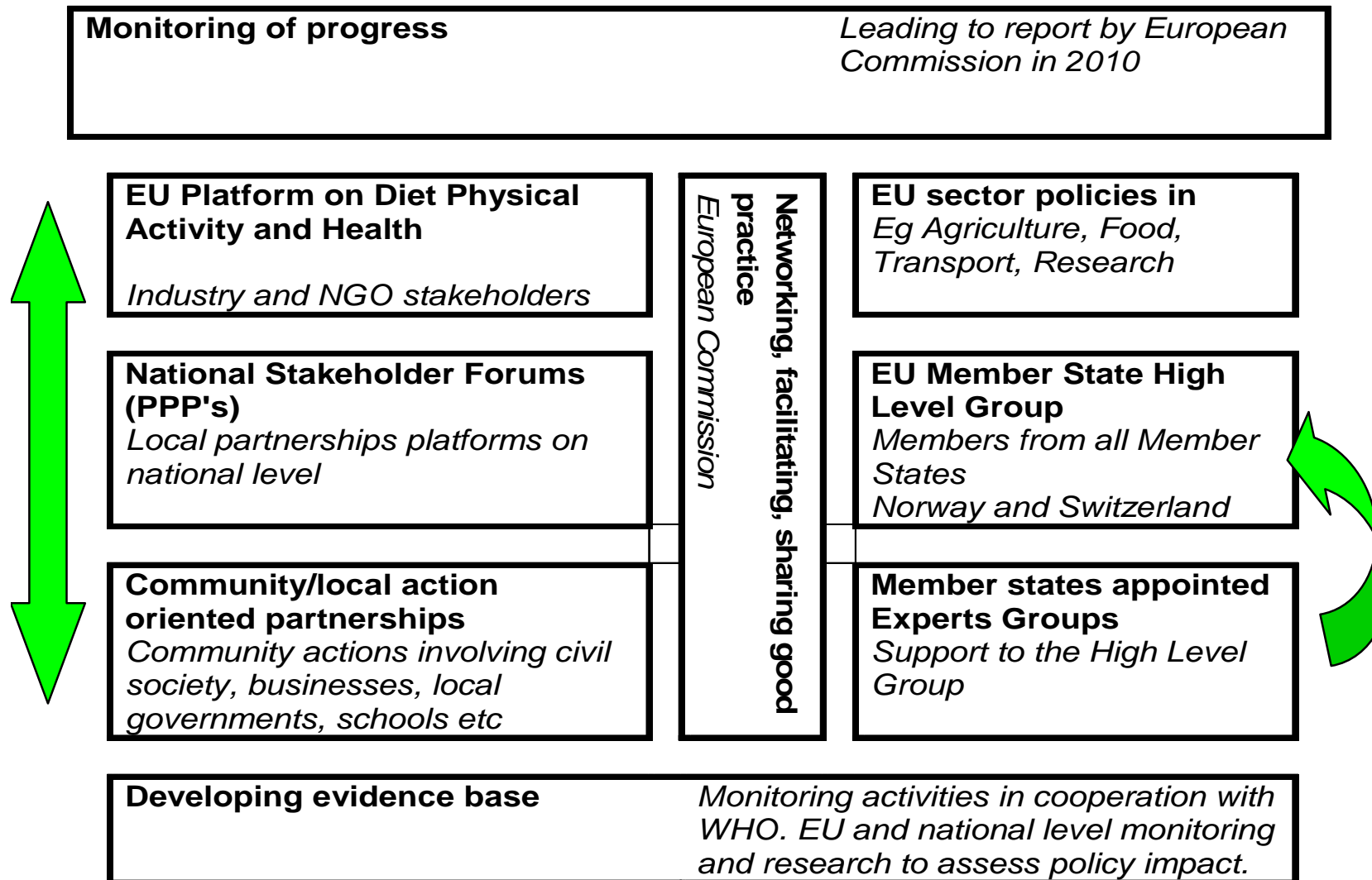


Public health program – examples of ongoing projects

- **Interventions on Health Effects of Health Environment**
- **A European Health and Environment Information System for Risk Assessment and Disease Mapping**
- **A European network for the training and development of public health (environment) physicians**
- **Promotion of healthy mobility behaviour throughout the entire life time using a life long approach on cycling**



Health in all policies approach in the strategy



Thank you

Information can be found at:

<http://ec.europa.eu>

<http://ec.europa.eu/health>

