Attractive, Sustainable and Healthy Mobility

Transport Policy in Berlin

THE PEP 2011 SYMPOSIUM
Genéve, 16th November 2011

Burkhard Horn
Senate Department for Urban Development, Berlin
Overview

1. What is „attractive, sustainable, healthy mobility“?
2. Where are we now and what’s coming up?
3. What are we going to do?
4. Conclusions
1. What is „attractive, sustainable, healthy mobility“?

- Internationally accessible
- Liveable City
- Interlinked metropolitan region
- Clean. Quiet. “Post-fossil”.
- Attractive inner city
- Transport innovations benefit mobility and economy
- Commercial transport efficient, effective, environmentally friendly
- Sustainable mobility for all
1. What is „attractive, sustainable, healthy mobility“?
2. Where are we now and what’s coming up?

- Modal split that already favours the „environmental alliance“
- High quality road and rail networks
- Comparably dense urban structure and little suburbanisation
- High potential for further innovation

Modal Split 2008

Source of Data: SrV 2008
2. Where are we now and what’s coming up?
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Financial frame:
- Uncertain budgets
- Financial resources very likely not to increase

Environment:
- Tightening of regulations (emissions, noise)
- Increasing requirements of citizens
2. Where are we now and what’s coming up?

... other changes...

e.g. Demographic...

Age „pyramid“: population in Berlin

Decrease of working-age population (18-67 years)

2007

2030

female

male

& Social
3. What are we going to do?

Integrated Urban Transport Plan (StEP Verkehr)
3. What are we going to do?

Round Table:
- Administration (Project Group)
- Scientific Advisory Board
- Parliamentary Fractions
- Districts (Building Departments)
- Transport Providers
- Alliances (environment, Agenda 21, bicycle, car…)
- Associations (Industry, Trade, Unions, etc.)
- Special Interests (urban development, children, parents, etc.)

+ External Moderator

Integrated Urban Transport Plan (StEP Verkehr)
3. What are we going to do?

**Guiding Vision**  
(integrated)

**Aims**  
(12 quality Aims, 4 dimensions)

**Strategy**  
(7 partial strategies)

**Impact Assessment / Evaluation**

**Measures**  
(5 different categories)

**Thematic Strategies**

- Environmental Alliance
- Mobility and Traffic Management
- Health and Safety
- Commercial Transport
  - Inner City
  - Outer City
  - Linked City

Integrated Urban Transport Plan (StEP Verkehr)
3. What are we going to do?

Strengthening the Environmental Alliance
3. What are we going to do?

Public Transport Strategy:
- Continuous implementation of bus and tram priority (traffic light pre-emption); pilot project for “comprehensive bus/tram priority”
- Assessment of measures to stabilize transport demand in areas / at times / on transport connections with potentially decreasing passenger volumes
- Improving integration with walking and cycling
- Few additions to transport infrastructure on connections with high and increasing passenger volumes
3. What are we going to do?

Cycling Strategy:

- Cycling lanes/paths, use of bus lanes
- Safe crossroads, eliminate accident black stops
- Bicycle racks on public spaces, planning guidelines for bicycle parking
- Newly emerging user groups and technologies
- Multimodal mobility demands
3. What are we going to do?

... and a lot more...

It’s better to reduce your own size than that of the icebergs. Cycle.
[Head on, engine off. Campaign for zero CO2 on short distances.]

Besser, Sie nehmen ab als die Eisberge. Fahren Sie Rad.

Source: www.kopf-an.de
4. Conclusions

Core Ideas of Integrated Mobility Planning in Berlin:

• Berlin is a diverse city – spatially, structurally, socially and from a mobility point of view.

• Addressing diversities in transport planning requires a comprehensive overall strategy that is long-term orientated, reliable, yet also flexible, and integrated.

• Integration of transport modes also means integration of actors: in politics, administration and with regard to the citizens.
… we are looking forward to meeting these challenges, using them as an opportunity to make our city even more attractive, liveable and diverse – in an integrated way.
Thank you for your attention.

www.stadtentwicklung.berlin.de/verkehr