Green and healthy jobs in transport: Launching a new THE PEP Partnership

Documentation: Informal document No 3 and 4
The Amsterdam Declaration
Goals for 2009-2014

• Sustainable *economic development*
  • Sustainable and efficient *transport systems*
  • Reducing transport related *emissions*
  • Safe and healthy *modes of transport*
Why transport in the green economy?

- Provides employment for more than 16 million people (in the European Union alone);
- Contributes 11% to EU GDP;
- Can champion the new global agenda of green economy by:
  - exploring new opportunities for job creations and economic development, while *at the same time* maximizing the possible gains for environment and health
THE PEP 2010 Symposium

- Discussed case studies on investments in “green transport” and possible effects on jobs

- Highlighted need for more clarity on what “green jobs” are in transport

- Pointed at the value added from THE PEP in looking at opportunities from policies that meet the demand for access and mobility while promoting health and environment

- Uncovered an interest from Member States to work together
WHY LAUNCHING THIS PARTNERSHIP

1. Stimulate a debate and a shared understanding;

2. Document the breadth of existing experiences in Europe and other parts of the world.

3. Analyse the potential of greening “old jobs” and creating “new green jobs” in transport and assess the impact of such approaches on the environment, health, transport and the economy;

4. Share and disseminate good practice;

5. Develop strategies and actions for stakeholders to implement Goal 1 of the Amsterdam Declaration.
Why a focus on walking cycling and public transport?

- Consistency with THE PEP aims
- Great potential of multiple benefits

Air pollution, noise, GHG emissions
Energy consumption
Congestion
Land consumption

Quality of the urban environment
Social equity
Physical activity
Green and healthy transport jobs (GHTJ): a *working definition* for THE PEP

In the context of THE PEP, GHTJ are defined as jobs that form part of a wider solution to climate change, helping to facilitate the necessary reduction in emissions whilst promoting goals of broader environmental improvement, health, well-being and equity.
Show cases for creating local green and healthy transport jobs
Launch

- Brochure and Partnership launched at side event at EfE Ministerial Conference in Astana, September 2011
- Brochure in English, Russian and thanks to France in French
• Side event highlighted
  – THE PEP, its goals, mechanisms and products (presented by Netherlands, France and Georgia)
  – the brochure and partnership
  – Examples from Kazakhstan and Austria

• Astana policy document on green economy specifically mentions THE PEP
The Partnership

- Members so far:
  - Austrian Federal Ministry of Agriculture, Forestry, Environment and Water
  - French Ministry of Labour, Employment and Health
  - French Ministry of Ecology, Sustainable Development and Transport
  - Swiss Federal Office of Public Health
  - Expressed interest from sustrans

- Activities carried out:
  - Development of scoping brochure on green and healthy transport jobs
  - Launch of the brochure and the partnership at the EfE Ministerial Conference in Astana, September 2011
Proposed projects

1. **Scoping**: refined development of a definition of “green and healthy jobs in transport” vis-à-vis existing concepts
   - USD 10,000 (staff and consultant, 1 expert meeting, publication), 6 months

2. **Collection of good practices**
   - USD 35,000 (staff and consultant, 2 expert meetings, publication), 9 months
Proposed projects

3. Sharing and dissemination:
   - Workshops of THE PEP to highlight experiences in the creation of green and healthy jobs in transport
     • USD 35,000 per workshop (travels, consultants, local arrangements, interpretation etc); minimum 5 months preparation per workshop
   - Update of THE PEP toolbox with the case studies
     • USD 10,000 per year (staff and consultant)

4. Quantification: selection and analysis of a sub-set of case-studies in broader quantitative terms regarding their economic, health and environmental impacts
   - USD 300,000 (staff and consultants, at least 3 expert consultation meetings, publication of methods guide and results of assessment); at least 24 months
Proposed projects

5. Advocacy: organization of sessions/side events at relevant international events, such as the ITF

- USD 15,000 per sessions/side events (staff and consultant, travels, local arrangements (room rental, catering, interpretation etc)), minimum 5 months preparation per session/side event
The Steering Committee may wish to

- consider this Partnership and its proposed projects for endorsement

- invite Member States, experts and policy-makers to join this THE PEP Partnership, informing the secretariat of their willingness to do so by February 2012