The Fourth high-level meeting on Transport, Health and Environment

Invited Session of THE PEP at TRA2014

*Draft 19 December 2013*

**Note by the Secretariat:**

The present draft is based on a submission jointly prepared by France and THE PEP secretariat under the guidance of the Bureau’s decision from its 20th session.

<table>
<thead>
<tr>
<th>Full title</th>
<th>TRANSLATING RESEARCH INTO ACTION: THE EXAMPLE OF THE ECONOMY OF GREEN AND HEALTHY TRANSPORT</th>
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<tbody>
<tr>
<td>Date and time</td>
<td>16 April 2014, late afternoon (exact timing to be determined by organizers)</td>
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<td>Format</td>
<td>Short presentations, panel discussion and open debate with the audience</td>
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<td>Chair</td>
<td>Mr Mihail Kochubovski, Ministry of Health, Former Yugoslav Republic of Macedonia</td>
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<td>Topic:</td>
<td>Policy approaches for sustainable and healthy transport</td>
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**Summary of the invited session**

Transport and the urban environment play an important role in our lives. Both, in providing access to jobs, services education and leisure, and economic growth as well as in posing important risks to environment and health. To tackle these issues, the United Nation Economic Commission for Europe and the World Health Organisation (WHO) Regional Office for Europe established in 2002 the Transport, Health and Environment Pan-European Programme (THE PEP). THE PEP also illuminates the economic dimension of green and healthy transport. For this, the session will present the Health Economic Assessment Tools (HEAT) for walking and cycling, which allow for an economic assessment of health benefits of regular walking and cycling. It will launch the latest version of HEAT, discuss the science behind it, and the next steps in research and development, including through new international collaborative projects. To further illustrate the economic dimension of sustainable and healthy transportation, the session will also discuss the potential for jobs in green and healthy transport, looking at sustainable transport as going beyond only greenhouse gas emission reductions.
### Tentative list of speakers/panellists

**Moderator:** Clive Needle (EuroHealthNet, not confirmed)

**Speakers:**
- Mihail Kochubovski (Ministry of Health, the Former Yugoslav Republic of Macedonia): “Introduction to THE PEP” (5 min)
- Harry Rutter (London School of Hygiene and Tropical Medicine): “Better health, a better life through walking, cycling and public transport” (5 min) and “Introduction to HEAT” (10 min).
- Regine Gerike (BOKU, Austria): Addressing research needs through integrated research: the PASTA (Physical Activity through Sustainable Transport Approaches) project (10 min)
- Robert Thaler (Ministry of Environment, Austria): “The economy of cycling” (10 min)
- Griffin Carpenter (new economics foundation, United Kingdom): “Jobs in green and healthy transport” (10 min)

**Panellists:**
- All speakers above
- Moderated panel discussion for 15 min, followed by an open discussion with the audience
- The panel will address the challenges of sustainable and healthy urban transport with a focus on the economic dimension and the research required. As such, it will highlight the process of translating research and international and national policies on sustainable urban transport into action.

### Interest in the TRA

The workshop provides the TRA delegates with an opportunity to engage with health researchers and national policy makers in transport, health and environment and introduces them to a scientific tool to aid decision making in sustainable transport.

### Target audience

Transport scientists, interested in sustainable and healthy transport and tools for practitioners, policy makers and implementers to develop the economic argument of the health benefits of active mobility (estimated 50 participants)