Item 8 (b) of the provisional agenda
Managing THE PEP
Communication strategy

Note by the Secretariat

I. Introduction

1. At the Fourth High-level Meeting (Paris, 14-16 April 2014), delegations from the United Nations Economic Commission for Europe and the World Health Organization Regional Office for Europe member States confirmed their support to the four THE PEP Priority Goals and adopted a fifth one.

2. Priority Goal 5 aims to integrate transport, health and environmental objectives into urban and spatial planning policies by developing capacities and frameworks for integrated urban and spatial planning in order to: (i) reduce the impact of transport on health, the environment and land use; (ii) increase energy efficiency, support green and healthy mobility and transport and sustainable livelihoods.

3. As follow up to the adoption of Priority Goal 5, France and the Russian Federation established a THE PEP Partnership: to facilitate discussion and research on Priority Goal 5.

4. The adoption of the fifth Priority Goal anticipated important developments at international and regional level: the adoption of the 2030 Agenda for Sustainable Development (New York, United States of America, 25 September 2015); and of the New Urban Agenda at the United Nations Conference on Housing and Sustainable Urban Development (Quito, 2016).

5. Recognizing the importance of integrating transport issues in urban planning to support THE PEP Goals, the Steering Committee might decide to highlight good practices in the region through a publication. The publication could be launched at the Fifth High-level Meeting (Vienna, 2019).

6. The present document contains a draft outline for a publication on the topic above and aims at stimulating a discussion in the Steering Committee on possible content.

II. Objectives of the publication

7. The proposed publication will have the following objectives:
   a. Present the relevance of THE PEP in policies on land-use planning related to transport, especially in urban areas;
   b. Promote good practices in member States on the integration of transport policies in urban planning and launch a platform for member States to share their experiences;
c. Create the basis for further work and further considerations of the topic;
d. Present the links between THE PEP and the global agendas.

III. Proposed structure of the publication

8. The paragraphs below outline a possible structure of the publication:
   a. Introduction.
      The introduction could briefly introduce Goal 5 and its adoption at the Fourth High-level Meeting;
   b. Background
      This part could present an overview of the international and pan-European developments in recognizing the importance of policies focusing on cities and urban areas;
   c. THE PEP and case studies and good practices on transport and land-use planning. This part could include examples from member States. Examples could come from experiences at national or local levels. Norway and Switzerland have already indicated to the secretariat their interest in providing information for this part;
   d. Conclusions and recommendations.

IV. Way forward

9. The Steering Committee might decide whether to support the preparation of the publication. Should this be the case, it might discuss the way forward.

10. The way forward might include:
   a. A review of existing collections of case studies and good practices;
   b. The development of a common format for the harmonized presentation of the case studies to be included in the publication;
   c. A call to member States to provide examples, innovative approaches or good practices of including transport policies in land-use planning in urban areas;
   d. The identification of partners and stakeholders who could provide additional information and good practices. Partners could include: Polis Network; ICLEI – Local Governments for Sustainability; and the WHO European Healthy Cities Network. The Steering Committee is invited to suggest to the secretariat other potential partners and stakeholders.

11. Furthermore, the Steering Committee might wish to review the draft publication with a view to its issue at the Fifth High-level Meeting on Transport, Health and Environment (Vienna, 2019). The Committee might also decide to delegate the review to the Bureau, to optimize the time available.