Pan-European Master Plan for Cycling Promotion

and

ew activities
in the Czech Republic
The brand „Liveable Cities“ (LC) and its development

1. Cycling Promotion and Sustainable Urban Mobility Plans
2. The strategy „Czech Republic 2030“ and LC
3. „Communication stratégie“ and the LC brand“
1. Cycling Promotion and Sustainable Urban Mobility Plans

Strategic Urban Development Plan

- Agenda 21, environment
- land-use strategy
- economic development
- social dimension
- health
- safety

Pan-European Master Plan for Cycling Promotion and the Czech Republic

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1. Cycling Protomotion and Sustainable Urban Mobility Plans

- Mobility integrated into an urban space and social development
- What is exceptional compared to other cities?
- What city do we want to live in?
2. Czech Republic 2030

1. People and Society
2. Sustainable economic model
3. Ecosystems
4. Sustainable development of settlements and territories
5. The Czech Republic supporting sustainable development in Europe and worldwide
6. Good governance for sustainable development
2.1. People and Society

Target of the key area: The primary goal of public policies is to improve the quality of life of all citizens, while respecting natural limits of the development.
2.2. Sustainable economic model

Technology and Smart Cities
2.3. Ecosystems

Nature and People
2.4. Sustainable development of settlements and territories

Increasing spatial mobility - commuting to work, to school (outside the municipal borders)

Figure 17: Modal split based on trip length

Modal split and trip lengths, Uherské Hradiště, N=2,479 trips
Against the background of only very little numbers of trips for different purposes, numbers from Uherské Hradiště are only an indication for the modal split of the population.
2.5. The Czech Republic supporting sustainable development in Europe and worldwide

We will keep global warming below 2 °C, the whole world agreed in Paris on December 11, 2015.
2.6. Good governance for sustainable development

Sometimes the governance is a matter of chance - have a luck with your political choices
4. „Communication stratégie“ - Partnership Urban mobility

Directors-General for Urban Matters (DGUM) Urban Development Group (UDG)

Other Urban Agenda Partnerships

European Commission MS Expert Group Urban Mobility UA Coordinators Meetings

PUM COORDINATORS

Advisory Board KA

Karlsruhe (DE)

Czech Republic

Regular Coordinators Meetings, Management Team Meetings

PUM MANAGEMENT TEAM: Coordinators, Ecorys, EC

Advisory Board CZ

PUM PARTNERS

Cities, Regions

National States

European Commission

European Organisations

Stakeholders

Regular PUM Partnership Meetings: 3 – 4 meetings/year (expected)

PUM Working Groups on specific topics:

Focus 1

Focus 2

Focus 3
Partnership Urban Mobility in the Czech Republic

K dobré adrese chtějí přispět:
Partnership Urban mobility and the Czech Republic

4 priority areas

- Governance (horizontal topic – incl. Planning)
- Innovative solutions and smart mobility
- Public transport for the city/region and multi-modality
- **Active modes of transport (walking, cycling) and the use of public space**
Partnership Urban mobility and the Czech Republic

3 tasks
- Better Regulation
- Better Funding
- Better Knowledge
Better Regulation / Technical conditions - Designing communications for cyclists:

• For cyclists and all involved in cycling in the Czech Republic, the new TP179 (Technical conditions – Designing Communications for Cyclists) are the greatest innovation, approved by the Czech Transport Ministry and valid since June 1, 2017. The technical document for professional public is a result of long-term efforts to integrate cycling in the Czech environment and will help to further cultivate and improve conditions for the bike use. For this purpose our website www.cyklokonference.cz will be updated with extended texts and good practices.
Better Funding

• Of course, money first. The Czech Republic can draw subsidies from a number of grants aimed to support both construction of a new cycling infrastructure, and implementation of other measures to improve air quality, as well as to raise awareness about urban mobility.
the Czech Republic

Better Knowledge – 1. Exhibition Good Cities
Better Knowledge – 2. Training programme

Good Cities (http://en.dobramesta.cz/)

The training programme under the Good Cities brand is aimed to raise awareness about cycling and urban mobility and is divided into three categories according to the target groups. Its objectives are as follows:

1. Addressing the widest public - therefore the information provided at www.dobramesta.cz are as simple as possible, using examples of real life, incl. a few videoshots.

2. Presenting **expertise** on urban transport and mobility at [www.mesto.dobramesta.cz](http://www.mesto.dobramesta.cz), which is the most extensive Czech web portal dealing with the urban mobility issue and providing more than 60 topics and 250 valuable and interesting pieces of information.
3. Focusing on local level and municipalities. This objective will be reached through continuously created local websites - [www.zlin.dobramesta.cz](http://www.zlin.dobramesta.cz) will be presented on June 27, 2017, but we are working on many others such as [www.prerov.dobramesta.cz](http://www.prerov.dobramesta.cz), [www.otrokovice.dobramesta.cz](http://www.otrokovice.dobramesta.cz), etc.
Better Knowledge – 3. Educational events

June 4 – 6, 2017, Přerov, Middle European Project Seminar MEPS with the participation of students from foreign universities with transport faculties. The seminar will result in finding measures to solve specific transport challenges that the Czech statutory city of Prerov tackles in these days. We would like to invite those interested in the outputs to a final presentation, accessible to the public.

June 27, 2017, Zlín, Sustainable Urban Transport and Mobility – Present and Future not only in Zlín. What the project Zlín Gets Moving has brought and how it is connected with the general transport plan. How do we inspire other towns - a discussion about transport solutions and experiences in Czech towns and cities. A new website www.zlin.dobramesta.cz will be introduced.

September 26 – 27, 2017, Plan for the city of Brno. Urban mobility from the perspective of architects and urban planners. This will be a chance to meet Good Cities together with their mentor, the German city of Leipzig, represented by the head of the Transport Department, Torben Heinemann. More about Leipzig at http://www.mesto.dobramesta.cz/lipsko.

October 5 – 6, 2017, Ceske Budejovice, conference Cesko jede. Bike tourism and active tourism in the Czech Republic.

December 11 – 13, 2017, Ostrava, international conference Partnership Urban Mobility. This meeting of international partners preparing recommendations for the European Commission will also include a meeting of Czech towns and cities on urban mobility issues.
Thank you for your attention.

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