THE PEP
PARTNERSHIP ON ECODRIVING

Reinhard Jellinek
klimaaktiv mobil Programme Management EcoDriving Austria

13.07.2018
SCOPES AND CHALLENGES

• Initiated and led by the Austrian Ministry for Sustainability and Tourism, launched 2015
• EcoDriving: modern and efficient driving style, feasible for all drivers, all vehicles and all traffic conditions
• EcoDriving trainings: 10-25% reduction of fuel consumption proved
• Reduced costs, CO₂-emissions, exhaust gases; increased traffic safety
• Partnership: Strong focus on exchanging experiences for the promotion of EcoDriving
INTERNATIONAL TRAIN-THE-TRAINER SEMINARS

- Russia, Kazachstan
- Practical Trainings für driving instructors, truck/bus/taxi drivers
INTERNATIONAL WORKSHOPS

- July 2018, Cologne: Ecodriving with Electric Vehicles („Range extension training“); Austria-Germany
THE PEP – GUIDELINES FOR ECODRIVING

• Know-how and experience coming from several national initiatives and European projects
• Recommendations for Establishing National EcoDriving Initiatives in partner countries
• Including „Summary for Policy Makers“
• Draft version just prepared for the THE PEP Meeting in Vienna (July 2018)
CONTACT

Austrian Federal Ministry for Sustainability and Tourism
Division Clean Mobility
Robin Krutak, MSc.
robin.krutak@bmnt.gv.at

Austrian Energy Agency
klimaaktiv mobil EcoDriving Austria
Reinhard Jellinek, MSc.
reinhard.jellinek@energyagency.at