THE PEP Task Force
1st meeting

Manuel Marsilio
CONEBI General Manager
WBLA Spokesperson
Member of:

i. the European Commission’s Motorcycle Working Group
ii. the European Commission’s Machinery Working Group
iii. the European Commission’s Connected and Autonomous Mobility Single Platform

Accredited Stakeholder in the European Parliament

Founding Member of:

i. the Industry4Europe alliance
ii. the World Bicycle Industry Association WBIA

Stakeholder – via WBIA - in the United Nations’ :

i. World Forum for the Harmonization of Vehicle Regulations
ii. Global Forum for Road Traffic Safety
iii. Working Party on Transport Economics & Trends
COMPANIES, JOBS & INVESTMENTS

- 900 companies (most of them SMEs)
- 110,000 jobs (direct and indirect)
- More than 1 billion Euro of investments per year
**HARMFUL EFFECTS ON THE ENVIRONMENT**

In the EU, road transport is responsible for more than 70% of emissions.

- **ROAD TRANSPORT**: 852.3 million tonnes of CO₂
- **RESIDENTIAL SECTOR**: 377.4 million tonnes of CO₂

Road transport is a major contributor to air pollution, with up to 30% of small particulate emissions.

The main cause of air-pollution-related deaths and illnesses.

*Source: European Commission*
“Cycling can make people healthier, live longer and cut public health costs: studies have shown that the impact of even relatively modest regular cycling has near-miraculous health dividends. The health benefits of cycling amount to more than 190 billion Euro/year.”
The link between air pollution and COVID-19 deaths
Sustainable mobility
The European Green Deal

We must reduce emissions from transport further an
£2 billion package to create new era for cycling and walking

Ile-de-France: le vélo, piste idéale pour les déplacements après le confinement?

L’écologiste Pierre Serne, ex vice-président aux transports de la région Ile-de-France, s’est vu confier par le gouvernement une mission destinée à favoriser les déplacements à vélo lors du futur déconfinement d’après 11 mai.

El Gobierno estudiará utilizar la bici como principal medio de transporte tras el desconfinamiento

- La vicepresidenta encargará a los técnicos que estudien la medida
- Francia analiza una propuesta similar
2019 EU sales
E-bike (3.4 million units)
E-Cars (285 thousand units)
- Fiscal incentives
- Purchase bonuses
- Cycling promotion
- Support to manufacturing and workers
Thank you very much for your attention

Manuel Marsilio

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