Transport, Health and Environment Pan-European Programme (THE PEP)

From Paris 2014 to Vienna 2020
Due to COVID19 Pandemia
5 HLM has to be moved to 2021

On-line Preparatory-Meeting for HLM
25 January 2021
Robert Thaler – Chair, THE PEP
Head of Department Active Mobility and Mobility Management
Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria
10-12 May 2021: Webinars as virtual Side Events and virtual Exhibition

17-18 May 2021, 5th Ministerial HLM on THE PEP

• Special Session of the Steering Committee
• Ministerial Sessions
• Adoption of the Vienna Declaration
• Parallel accessible virtual Exhibition
• Meeting of the Bureau
Building forward better - Transforming to clean, safe, healthy and inclusive mobility

(Proposal for new title)
Fifth Ministerial High-Level Meeting on Transport, Health and Environment
17-18 May 2021, Vienna - Online

10 – 12 May 2021 (Monday – Wednesday)
09:00-12:00: 2 Webinars as virtual Side Events à 1,5 hrs
Parallel: Permanent virtual Exhibition & Networking with Exhibitors
13:00-18:00: 2 Webinars as virtual Side Events à 1,5hrs (max. 3 Webinars)
Parallel: Permanent virtual Exhibition & Networking with Exhibitors
Total number of possible Webinars 12-15

17 May 2021 (Monday)
10:00-13:00: Session of THE PEP Steering Committee
Parallel: Permanent virtual Exhibition & Networking with Exhibitors
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Ministerial Sessions
17 May 2021 (Monday)

15:00-15:45 Opening & Welcome by

+ Mr. Alexander Van der Bellen, Austrian Federal President (video message - tbc)
+ Ms. Leonore Gewessler, Austrian Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology
+ Mr. Rudolf Anschober (tbc), Austrian Federal Minister for Social Affairs, Health, Care and Consumer Protection
+ Ms. Olga Algayerova, UNECE Executive Secretary
+ Mr. Hans Kluge WHO EURO Regional Director
Ministerial Sessions

17 May 2021 (Monday)

15:45-16:45 Ministerial Session 1 Draft Topic: Building forward better – Reshaping cities and regions, mobility and transports for recovering after the pandemics
Key Note (NN) 15 mins
Panel members proposed: 3 ministers, 1 NGO, 1 UNECE, 1 youth

16:45-17:00 Break
Ministerial Sessions
17 May 2021 (Monday)

17:00-18:00 Ministerial Session 2 Draft Topic: Climate neutrality – the challenge for green, safe and healthy mobility
Key Note (proposal: Mr. Hans Bruyninckx, EEA - tbc), 15 mins
Panel members proposed: 3 ministers, 1 NGO, 1 IGO, 1 UNECE

15:00-18:00 Parallel: Permanent virtual Exhibition & Networking with Exhibitors
Ministerial Sessions

18 May 2021 (Tuesday)

10:00-11:15 Ministerial Session 3 Draft Topic: Investing in clean, active, safe and healthy mobility – benefits for citizens, cities and recovery of economy
Key Note (NN) 15 mins
Panel members proposed: 3 ministers, 1 IFI, 1 WHO, 1 stakeholder from economic

11:15-11:30 Break
Ministerial Sessions

18 May 2021 (Tuesday)

11:30-12:30 Ministerial Session 4 Draft Topic: Successes and achievements of the THE PEP Partnerships and pledges for new THE PEP Partnerships
Panel members proposed: 3 ministers, 1 city representative, 1 economy representative
Ministerial Segments
18 May 2021

12:30-13:00 Virtual signing ceremony: Adoption and signing of the Vienna Ministerial Declaration and the first Pan-European Master Plan on Cycling Promotion

13:00-13:30 Press Briefing – 2 Host Ministers, UNECE ES, WHO RD
18 May 2021

15:00-18:00 Meeting of THE PEP Bureau

10:00-18:00 Parallel: Permanent virtual Exhibition & Networking with Exhibitors
5 HLM as Virtual Event

• Dedicated online platform for virtual events (available 10 – 18 May)
• Reception page incl. general information, schedule and technical support
• User profiles, 1:1 video meetings, networking via chats
• Main stage with live streams of Ministerial Segments
  • Hosted and technically supported from a physical operations room/studio in Vienna
  • Other participants virtually join the conversation from their respective locations (via separate conferencing software)
• Session rooms for webinars (incl. screen sharing, polls)
• Virtual exhibition booths (incl. live Questions&Answers)
Virtual Side Events in Webinar Format

- Monday – Wednesday, May 10 – 12 (5 Side Events/day)
- Self-organised live webinars (incl. recording) with max. 9 speakers each
- An application form for Side Events will be provided. The form should be sent by e-mail to: klimaaktiv@brainbows.com and thepep@un.org
- Technical requirements: workstation or laptop computer equipped with stable internet connection, (HD) webcam and microphone, loudspeaker, or headset (pre-testing of equipment and firewall settings!)
- Translations options (EN, FR, RUS, DE) at own costs are possible; Side Events planned: e.g. European Masterplan for Cycling Promotion and Active Mobility (lead: Austria), European Mobility Week (lead Germany), Youth, Mobility Management (Austria and EPOMM) etc.; interest from original 5 HLM dates: POLIS, EEA
- Organisation/Contact: brainbows, Mr Jan Fucik, Ms Corinna Gangl & Ms Kerstin Mayer (klimaaktiv@brainbows.com)
Virtual Exhibition Area

• Accessible parallel to the webinars and the conference with clips on display, scheduled live sessions and Q&A

• Approx. 35: 5 for Host Ministries, UNECE, WHO; 15 for partners of the Ministries of the host country and 15 for partners from Member States and international organisations to present themselves and highlights of their activities

• Via ‘hotspots’, visitors can see and download video clips, animations, brochures, documents etc. Specific hotspots leads to a chat function (visible for all visitors) for Q&A and to a scheduled live person-to-person communication with a representative of the exhibition partner

• During the main conference, professional video clips (30 seconds, with sound professionally designed) of the exhibition partners will be streamed in between the programme items.

• A call for application for exhibition areas will be organised by the Austrian Energy Agency and be open until 31st March 2021. The virtual exhibition stands will be embedded in the online conference tool

• Organisation/Contact: Austrian Energy Agency, Mr. Reinhard Jellinek: Reinhard.Jellinek@energyagency.at
Results to be achieved:

• High-level attendance of states and ministers
• Strong link to pandemic and recovering requirements for mobility and transport
• Strong link to SDGs and Paris Agreement
• Adoption of the Vienna Declaration with strategic visions, goals and actions and of the Pan-European Masterplan for Cycling Promotion
Results to be achieved:

• Specific Results – Vienna Declaration and its Annexes
  I. Challenges, opportunities and vision (Facts & Figures)
  II. Recommendations for Green and Healthy Sustainable Transport
  III. Adoption of the first ever Pan-European Masterplan for Cycling Promotion (developed in THE PEP Partnership on Cycling lead by AT and F with 26 countries, UNECE, WHO, ECF), including objectives, recommendations and initiatives for implementation, e.g. Trans-European Cycling Network, Infrastructure Module, THE PEP Competence Centre for Active Mobility
  IV. Policy Recommendations for Eco-driving
  V. Conclusions and recommendations of the Handbook on Sustainable Transport and Urban Planning
  VI. Work Plan for the period 2021 – 2026
Results to be achieved:

• Strengthening THE PEP implementation mechanisms and tools
  • THE PEP Partnerships
  • THE PEP Relay Races
  • THE PEP Academy
  • HEAT Health Economic Assessment Tool for cycling and walking
  • For future inland transport system ForFITS
Results to be achieved:

• THE PEP Partnerships – continuation of existing and launching of new Partnerships
  • Extension of THE PEP Partnership on Cycling Promotion to Active Mobility, including objectives, recommendations and initiatives for implementation, e.g. Trans-European Cycling Network, Infrastructure Module, THE PEP Competence Centre for Active Mobility
  • Continuation of THE PEP Partnership on the Integration of Transport, Health and Environmental Objectives into Urban and Spatial Planning
  • Continuation of THE PEP Partnership on Eco-Driving
  • Partnership on Health Economic Assessment Tools
  • Partnership on Jobs in Green and Healthy Transport
  • Extension of THE PEP Transdanube Partnership to THE PEP Partnership on Tourism and Mobility
  • Launching of the new THE PEP Partnership for the continuation of the Task Force on the Development of Green and Healthy Sustainable Transport Principles
  • Other new THE PEP Partnerships?
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Actions Required:

• Agreement on general structures proposed as virtual meeting including Webinars as virtual Side Events and virtual Exhibition
• Proposals for Keynote Speaker
• Proposals for Ministers as speakers for Ministerial Panels
• Invitation for launching new Partnerships
• Invitation for nominations for Webinars as virtual Side Events
• Invitation for virtual exhibitions up to max. 15 good practice examples from Member States or International Organizations
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• Hosts
  • Federal Ministry Climate Action, Environment, Energy, Mobility, Innovation and Technology
  • Federal Ministry Social Affairs, Health, Care and Consumer Protection

• National Coordination: interministerial task force involving ministries, federal states, cities and stakeholders – Ms Renate Nagy (Renate.Nagy@bmnt.gv.at)

• Conference Organisation: brainbows, Ms Corinna Gangl (corinna.gangl@brainbows.com), Ms Jan Fucik (Jan.Fucik@brainbows.com)

• Website: www.thepepvienna2021.org (not yet active)
Timeline preparation of the 5th HLM in Vienna

- 2-3 May 2019, Valletta, Malta: Meeting of the Extended Bureau
- 6-7 June 2019, The Hague: Meeting of the Drafting Group
- 1-3 July 2019, Bonn: Meeting of the Extended Bureau
- 21-23 October 2019, Geneva: 17th Session of the Steering Committee
- 22 April 2020, The PEP on-line Meeting
- 30 June 2020, On-line Preparatory Meeting for HLM
- 12 November 2020, 38th Bureau Meeting On-line
- 25-27 November 2020, On-line Steering Committee/Preparatory Meeting for HLM
- 26 January 2021, On-line Preparatory Meeting for HLM
- 17 May 2021, Morning: Online Steering Committee Meeting

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Austria as host kindly invites all Ministries on Transport, Health and Environment of UNECE and WHO EURO Region, IGO’s, IFI’s, NGO’s and relevant stakeholders to participate in and actively contribute to the 5th High-Level Meeting of THE PEP!

Join the 5th High-Level Meeting of THE PEP
17-18 May 2021

Thank you!