Regional support for the implementation of the pan-European Master Plan for Cycling Promotion
Facts and figures

• Budget: 1.7 Mio (85% co-financed by ERDF/IPA)
• Duration: 07/2020 – 12/2022
• Partnership: 9 partners from 9 countries, 13 ASPs
• Lead partner: Environment Agency Austria
PEMP Recommendation: Develop (and/or update) and implement a national cycling plan
PEMP Recommendation: Support the development of a trans-European cycling network based on official national cycle routes and EuroVelo networks
**PEMP Recommendation:** **Standardize cycling infrastructure:** Minimum infrastructure quality standards that ensure the coherence, directness, safety, comfort and attractiveness of cycling networks should be adopted.

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<th>Infrastructure Component</th>
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<th>RO</th>
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Investment Plan

PEMP Recommendation: Provide sustainable investment and efficient funding mechanisms

A Cycling Investment Plan for Europe

A response by the cycling sector to the EU’s “Investment Plan for Europe”.

Produced by:

ECF

COLIBI-COLIPED Representing the European Bicycle Industry

(Comité de Liaison des Fabricants Européens de Bicyclettes / Comité de Liaison des Fabricants de Pièces et Equipements de Deux-roues des pays de la C.E)

4th December 2014
Extended CBA methodology

PEMP Recommendation: Consider the impact of cycling during investment decisions

**What is return on investment for cycling?**

**COST-Benefit Analyses**
- 1:1
- 1:1.5
- 1:2

Social cost benefit analyses of cycling projects reveal a pattern—in the majority of cases, total benefits are much higher than the total costs.

**Returns from Three Investment Cases**

1. **THE HAGUE BIKE BRIDGE**
   - Cost: €12 million
   - Benefits: €28 million

The cycling bridge is a part of the fast cycle route in The Hague. This bridge crosses the A12.

Source: Tour de Force – Dutch Bicycle Agenda 2017-2020
The CityChangers initiative was created by a group of people who don’t care how and where they live. The CityChangers platform is not only made up of politicians, but above all active people in local communities, which we would like to connect with each other. It offers information on innovation, technology, street design, squares, safe transport, helps with conceptual planning and good examples from their cities...

PEMP Recommendation: Promote the use of cycling through mobility management