THE PEP Partnership on Sustainable Tourism Mobility
THE PEP: fostering the transformation to achieve our vision

23. Decide to launch new THE PEP partnerships as platforms for cooperation between member States and other stakeholders for implementation of this Declaration;

24. Endorse the practical results and recommendations achieved in the Partnership on Eco-driving as set out in annex IV including THE PEP Guidelines for Eco-driving, the studies on green and healthy jobs in transport, the TRANSDANUBE Partnership for sustainable mobility in the Danube region, as well as the conclusions of the Handbook on Sustainable Urban Mobility and Spatial Planning as set out in annex V and decide to further develop these partnerships by:

(c) Establishing THE PEP Partnership on Sustainable Tourism Mobility, with a view to sharing good practices and developing respective guidelines and tools;

(d) Intensifying the work of the relevant Partnership to promote coordination and the integration of sustainable transport, in particular public transport, shared and active mobility, spatial planning, health and the environment;
Webinar
Sustainable Tourism Mobility

https://www.youtube.com/watch?v=CP2TQ0YczYI&t=68s
1st Meeting of THE PEP Partnership on Sustainable Tourism Mobility, September 9th/10th, 2021, Vienna
1. Austria – Lead Partner
2. Croatia
3. Czechia
4. Germany
5. Hungary
6. Serbia
7. Slovenia
8. Spain
9. Switzerland
10. (European Cyclists’ Federation ECF)
11. UNECE / WHO
Members of Partnership

• The countries of the pan-European region are invited to nominate one or more representatives to take part in the partnership and its meetings (twice a year). Members could be the relevant ministries themselves as well as innovative destinations, important tourism and transport stakeholders like tourism operators, transport companies and mobility providers.

• The members of the partnership are participating in the partnership at their own costs (e.g. costs for travel and accommodation to participate in the meetings). There is no possibility for funding or co-financing available.
What kind of contribution is expected from the members of the partnership?

• There is no obligation for a contribution besides the **active participation in the meetings and the willingness to exchange information** between the partners.

• Any other contribution to the partnership is very welcome (e.g. hosting a meeting, external experts working on specific issues).
Objectives of the partnership

• Raise awareness for sustainable multimodal mobility to achieve a sustainable tourism development on national and international level

• Strengthen the cooperation between relevant stakeholders of different levels and sectors committed to provide sustainable mobility to tourists and inhabitants

• Increase the institutional capacity of the relevant organisations to develop, implement and operate sustainable mobility services

• Contribute to the development of climate-friendly, convenient as well as attractive mobility services and offers for travelers and inhabitants
Activities and products of the partnership

- **No** need for another platform
  - Partnership is the best platform for cooperation
  - Basic information could be provided in the internet (Every solution should be easy / low scale and easy to maintain)

- A *tool-kit/manual* to push sustainable mobility in tourism based on existing good practices from the partner countries

- **Collection of examples** of existing national strategies and platforms including or focusing on sustainable mobility in tourism in order to support countries where the topic is not represented in the tourism and mobility strategies

- Elaboration of a **contribution to a pan-European Strategy on Sustainable Mobility** that will be developed in the framework of THE PEP
Next steps

• Next meeting in spring 2022 (Switzerland or Spain)
• Check whether THE PEP could offer the partnership a subsection of their website or any other online representation to provide basic information about the partnership in the web
• Set up a process to jointly elaborate a tool-kit/manual on sustainable mobility in tourism until the next meeting of the partnership
• Share information about interesting developments in the area of sustainable mobility in tourism with the members of the partnership
• Promote the new THE PEP Partnership on Sustainable Mobility among other countries of the pan-European region